# **Burger of the Month Terms & Conditions**

## 1. Eligibility

- Entry is only valid for customers who purchase a burger in-house at our venue (Sip & Slide Tunbridge Wells).
- Customers must be physically present in the venue at the time of entry.

#### 2. How to Enter

- After purchasing a burger, customers may submit their own original burger idea to a staff member.
- Entries must include:
  - All components of the burger (bun, patty, toppings, sauces, extras).
  - A burger name that fits the style and theme of our existing burger names.
- Each burger purchased qualifies the customer for one entry.

# 3. Selection of Monthly Winner

- All valid Burger of the Month entries will be reviewed by Sip & Slide's business owners.
- The Monthly Winner will be selected based on creativity, feasibility, and appeal.
- The decision of the owners is final.

## 4. Monthly Prize

- The creator of the selected Burger of the Month will receive one free burger (their winning creation) on their next visit.
- The winning burger will be featured alongside our main menu throughout the following month.
- The winner will also be mentioned and tagged (where possible) on our social media channels when the burger is announced.

## 5. Annual Prize

- After 12 months of running Burger of the Month, we will determine which monthly burger sold the best. This will be calculated as a percentage of total 'normal menu' burger sales during the month it features.
- The creator of the overall best-selling burger will win a meal for two. (Which must be redeemed within 6 months of winning)
- The winner of the Annual Prize will be announced after the final month's results are calculated.

## 6. Additional Conditions

- Entries must be original ideas, no copyrighted or brand-owned recipes.
- By entering, participants agree to their burger idea being used, adapted, or promoted by the business.
- Prizes are non-transferable and have no cash alternative.
- The business reserves the right to modify or cancel the promotion at any time.

#### SIP & SLIDE LTD

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